



MKW

Making Knowledge Work

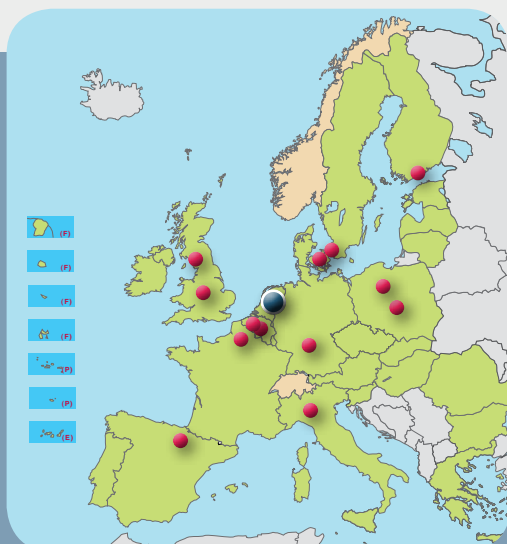
'Making Knowledge Work' (MKW) is a Capitalisation project that aims to exploit ideas and foster smart sustainable growth by exchanging experiences on how regions support the process of commercialisation of R&D results. The 14 partners observed that excellent research does not always find its way into commercially valuable innovations as excellent ideas of universities, researchers, companies and inventors in the regions are often not turned into innovative services and products. MKW bridges this gap within the innovation chain through concrete policy action involving key stakeholders and innovation actors capitalising on a range of available good practice.

MKW analyses and transfers successful actions that stimulate the take up of innovative ideas and knowledge in the Regions. The project applies a combined micro- and meso-level approach as it addresses micro-level projects as well as the necessary meso-level structures, platforms and mechanisms to make these successful activities fit into the specific regional ecosystems.

MKW mainstreams good practices that involve all actors of the triple helix, such as:

- activities that pick up and valorise unused ideas and patents from universities or larger companies;
- good practices that put researchers in contact with potential launching customers;
- public authorities stimulating innovation;
- improving the availability and access to seed capital;
- strategies to address intellectual property and manage patents.

MKW aims to achieve intensive stakeholder involvement, which is a prerequisite for successful policy mainstreaming in the increasingly complex intra-regional stakeholder landscapes that characterise successful triple-helix interactions. The Managing Authorities of the regions are closely involved in the project. The European Regions Research and Innovation Network (ERRIN) will guarantee that the project is accompanied and reflected throughout its network of 80 dynamic Regions in Europe.



Lead partner
Brainport Development NV (NL)

Contact details
Ton van Lier
t.vanlier@brainportdevelopment.nl
+31 40 75 12 424
www.makingknowledgework.eu

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€2,204,488.07

ERDF contribution
€1,674,209.04

Partnership

- **Brainport Development NV (NL)**
- European Regions Research and Innovation Network (BE)
- Stuttgart Region Economic Development Corporation (DE)
- Chamber of Commerce of Milan (IT)
- Flanders District of Creativity Npo (BE)
- Culminatium Ltd Oy Helsinki Region of Expertise (FI)
- DG Enterprise, Department of Innovation, Business and Employment of the Government of Navarra (ES)
- North France Innovation Development (FR)
- Kujawsko-Pomorskie Voivodeship (PL)
- Northwest Regional Development Agency (UK)
- Lund University, Øresund University (SE)
- Lodz Region (PL)
- Birmingham City Council (UK)
- Roskilde University, Øresund University (DK)